



Jessica K. Johnson

Jessica Johnson is the director of community research & engagement at the National Eczema Association (NEA).

She leads the strategic development, growth, and implementation of NEA's survey research, real-world data activities and NEA's Ambassador's Program, connecting over 500 patient and caregiver members across the US to opportunities to share their valuable lived experience perspectives with researchers, biopharmaceutical companies, legislators, policymakers, and others in the community.

Prior to joining NEA, Jessica was a senior researcher within the Center for Community Health at Northwestern University Feinberg School of Medicine (Chicago, IL, USA), where she led and contributed to the design, implementation, and dissemination of a dynamic patient-centered research portfolio that engaged patients and stakeholders nationally.

Johnson brings more than 12 years of experience in the science and practice of community-based participatory research (CBPR) and patient-centered outcomes research (PCOR). She has been first author or and co-author on several publications that have highlighted key considerations for researchers when conducting PCOR that meaningfully engages patients and other stakeholder groups.

Johnson holds a master's degree in public health from State University of New York (SUNY) Upstate Medical University and Syracuse University, both in Syracuse, New York, USA,